



2019/2020

# Annual Report



Junior  
Achievement®  
of Central Ohio

## Achieving More Despite Obstacles



The 2019/2020 academic year was a challenging one. In March, our traditional, in-person programming ceased due to COVID-19. Junior Achievement of Central Ohio (JA) quickly adapted, however, to provide K-12 students with digital experiences that hone foundational career skills, ignite entrepreneurial thinking, and foster financial prudence.

“

JA is excited to re-engage students and volunteers in the classroom when it's safe, but we also love that we are no longer constrained by space and distance. We are poised to continue meeting students' needs whether in school or out of the classroom.

— Mike Davis, JA President

Our programs challenge students to collaborate and to think differently so that they are equipped to handle the obstacles they will face this and every year. JA teaches tomorrow's leaders to see problems from a different side, so that together, we approach them from every side.

“

It's been said before, but in this time of uncertainty, JA's programs that teach students to think critically and navigate the world are needed now more than ever. It's time for leaders at every level to engage and inspire today's youth and tomorrow's workforce.

— John Ness, JA Board President

### Our Pillars

#### Career Preparation

Immersive experiences that cultivate universal skills so students are ready for whatever career path they choose.

#### Financial Literacy

Fostering financial literacy so that students are empowered to own their futures.

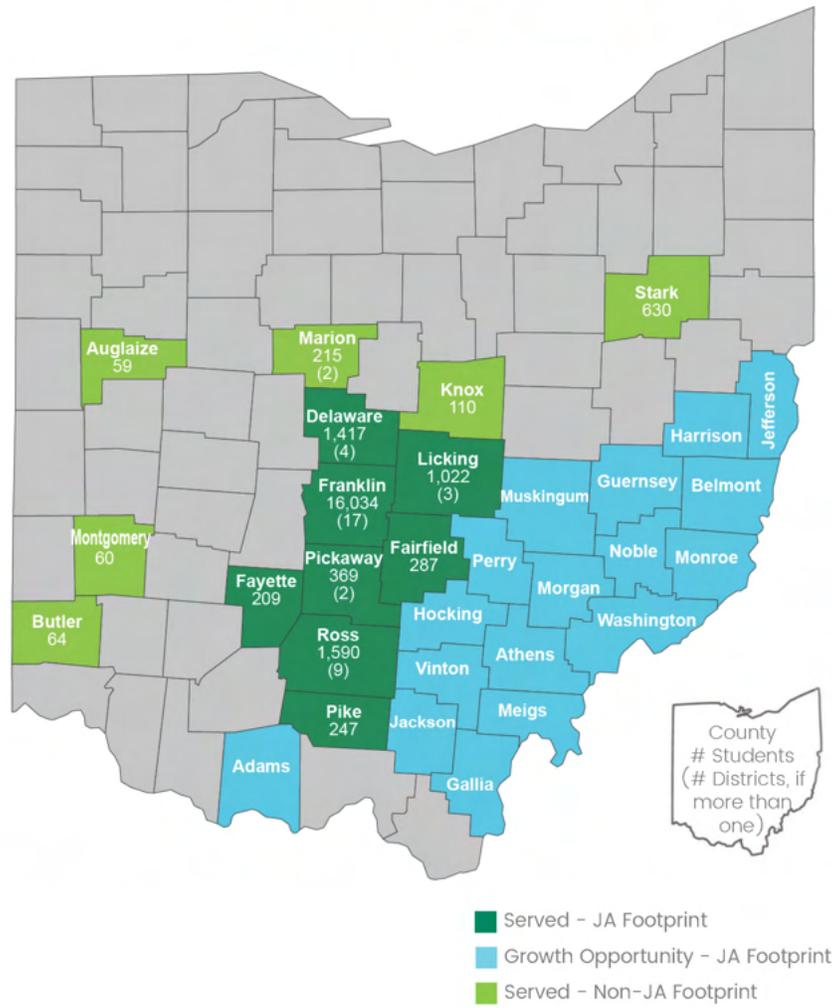
#### Entrepreneurship

Igniting new ways of thinking so that students can tackle the problems of their communities.

## 2019/2020 Impact

26,093 student engagements  
 2,529 volunteers  
 258,419 instructional hours  
 14 counties  
 199 schools

\*Note, 3,780 student engagements were without a school district, so they are not represented on the map.



### 2019/2020 School District Partners

- |                            |                                       |                             |
|----------------------------|---------------------------------------|-----------------------------|
| Adena Local                | Huntington Local                      | Pickerington Local          |
| Bexley City                | Lakewood Local                        | Pleasant Local              |
| Bloom-Carroll Local        | Licking Heights                       | Reynoldsburg City           |
| Buckeye Valley Local       | Logan Elm Local                       | Southeastern Local          |
| Canton City                | Marion City                           | Southwest Licking Local     |
| Chillicothe City           | Miami Trace Local                     | South-Western City          |
| Columbus City              | Minster Local                         | Talawanda                   |
| Concept Schools            | Mount Vernon City                     | Union-Scioto Local          |
| Dayton Public              | New Albany Plain Local                | Upper Arlington             |
| Delaware City              | Newark City                           | Washington Court House City |
| Diocese Of Columbus        | Newcomerstown Exempted Village        | Waverly City                |
| Dublin City                | North Fork Local                      | Westerville City            |
| Gahanna-Jefferson Public   | North Union Local                     | Whitehall City              |
| Grandview Heights City     | Olentangy Local                       | Worthington Christian       |
| Granville Exempted Village | Paint Valley Local                    | Worthington City            |
| Hilliard City              | Pickaway-Ross County Joint Vocational | Zane Trace Local            |

## JA Educational Experiences



Junior Achievement works with students throughout their elementary, middle and high school years, expanding on their classroom curriculum to prepare them for life after graduation. Educators, employers and parents trust us to help students successfully transition to adult life. JA programs are taught by volunteers in our inner cities, suburbs, and rural areas.

Our K-12 programs are intensely focused to bring relevance, authenticity and application into everyday learning to energize students around their future education, life and career possibilities. With education, business and community partners, we bring academics to life by creating meaningful learning experiences. Together, we are transforming education to inspire and prepare students to achieve more, emboldening them to cultivate a life of personal success, whatever that means to them.

### 2019/2020 JA BizTown Sponsors

CD92.9  
 The Columbus Blue Jackets Foundation  
 The Columbus Foundation  
 Discover Financial Services  
 Donatos Pizza  
 EY  
 Franklin University  
 Greater Columbus Arts Council  
 Huntington National Bank  
 IGS Energy  
 Kroger  
 ODW Logistics  
 Pepper Construction  
 Raising Cane's  
 SWACO  
 Thirty-One Gifts

“

I think Junior Achievement's programs are important for a child's education because it teaches what life is going to be like in the future. It shows them how to write checks how to make deposits and other stuff.

— JA BizTown Virtual Student, Spring 2020

### Program Highlight: JA Leadership Academy

JA Leadership Academy is a robust internship experience for local high school students at Junior Achievement. Through managing JA BizTown, educating younger students, visiting partner companies and taking personal finance classes, JA Leadership Academy interns grow in their leadership and confidence. Interns also receive generous tuition discount through our partner, Franklin University.

## JA Educational Experiences cont.

2020 gave us the opportunity to create a myriad of live and interactive virtual programs that teach critical concepts and cultivate students' skills and confidence to navigate their futures.

Educators can pair interactive activities with videos of volunteers, or virtually introduce a volunteer to the classroom in real-time. Central Ohio students are able to experience a day in the life of a CEO, connect with local professionals, learn to budget money and more – all from their digital device.



For example, we digitized our JA BizTown simulation experience into JA BizTown Virtual, where students create an ecommerce storefront for their own online shop. They spend the day collaborating with their peers to create an attractive website and market their goods and services, working to generate revenue and repay their business loan by the end of the day.

We also offer JA BizTown Adventures, where students can explore careers and experience being a CEO, CFO, marketing director and consumer.



JA always brings great volunteers into our buildings who are well trained and are not shy around our students ... They help push our students to think outside the box and practice being a business savvy version of themselves.

– Taraja Shephard-Allen, JA’s 2020 Educator of the Year

### 2019/2020 Volunteer Champions Committee Members

The Volunteer Champions Committee (VCC) is composed of passionate volunteers who help recruit other volunteers from within their own organization to teach JA In-Class programs.

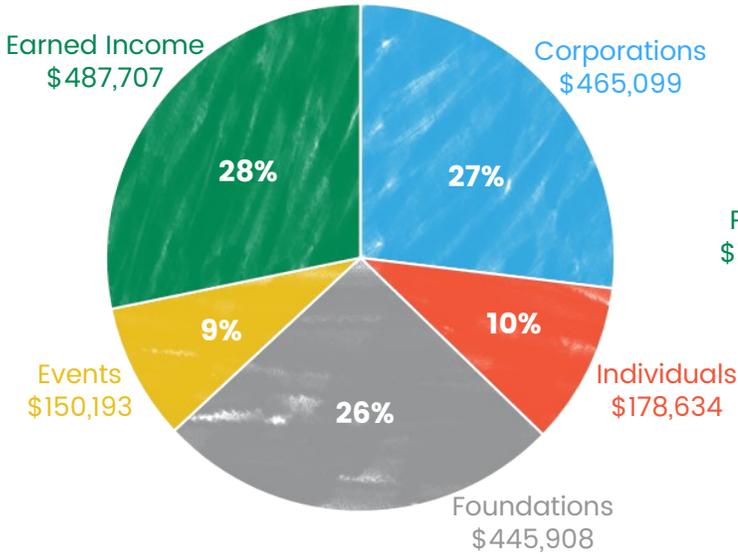
Abercrombie & Fitch  
 Accenture  
 Alliance Data  
 Bank of America  
 Cardinal Health  
 Deloitte  
 Discover  
 EY

GBQ Partners  
 Grange Insurance  
 Heartland Bank  
 Huntington National Bank  
 IGS Energy  
 JPMorgan Chase  
 KPMG  
 L Brands

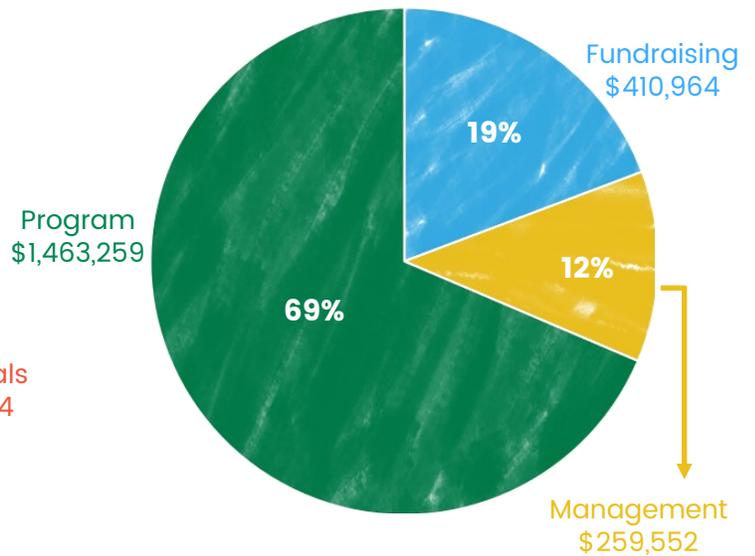
Lower.com  
 Nationwide Insurance  
 NiSource/Columbia Gas  
 Ohio Health  
 PwC  
 State Auto Insurance  
 US Bank  
 WesBanco

# JA Financials

Revenue



Expenses



## Corporate Annual Supporters

**\$50,000+**

- American Electric Power
- American Electric Power Foundation
- Huntington Bancshares Inc.
- IGS Energy
- Ingram White Castle Foundation

**\$20,000+**

- Battelle Headquarters
- Chemcote, Inc.
- Columbia Gas of Ohio
- The Columbus Blue Jackets Foundation
- Discover Financial Services
- Donatos Pizza
- Franklin University
- The Kroger Co.
- Lower.com
- Nationwide Mutual Life Insurance Company

Raising Cane's

- RockBridge Capital, LLC
- Roehrenbeck Electric

**\$10,000+**

- Alliance Data
- Architectural Systems, Inc.
- BrightView
- Dalmatian Fire, Inc.
- Ernst & Young LLP
- Expolanka USA LLC
- Inspire Brands Foundation Inc.
- ODW Logistics
- U.S. Bancorp

## Achieve More Society

(Individuals & Family Foundations)

**\$100,000+**

- Bianconi Family Foundation
- Redgrave Family Foundation

**\$50,000+**

- John & Emily Ness

**\$20,000+**

- Anonymous
- Tammy Izzo
- Harry C. Moores Foundation

**\$10,000+**

- James D. Benson
- Cooper Family Foundation
- Rich Martorano
- Bob & Lynn Ness
- The Siemer Family Foundation
- Wilson Browning

## JA Board of Directors

### Executive Committee

**Chair: John Ness** – ODW Logistics, Chief Executive Officer

**Vice Chair & Operations Co-Chair: Tami Van Tassell** – PwC, Private Company Services, Audit Partner

**Achieve More Campaign Co-Chair & Governance Chair: Mark James** – AEP, Vice President, Economic and Business Development

**Achieve More Campaign Co-Chair: Martyn Redgrave** – Agate Creek Partners LLC, Managing Partner & CEO

**Treasurer & Operations Co-Chair: Marv Briskey** – Franklin University, Chief Financial Officer

**Secretary & Volunteer Co-Chair: Beth Alloway** – Huntington Bank, Sr. Vice President, Commercial Banking

**Development Co-Chair: Larry Grischow** – Abercrombie & Fitch, SVP, Supply Chain and Procurement

**Communications Committee Co-Chair: Michelle Adams** – Prism Marketing, President and Founder

**Communications Committee Co-Chair: Nicole Fraley** – Virgin Voyages, VP, Growth Marketing

**Audit Chair/Operations Co-Chair: Tammy Izzo**, EY, Partner, Ohio Valley Market Segment Leader

**Volunteer Committee Co-Chair: Mark Koenig** – L Brands International, Chief Operating Officer

**JA President: Mike Davis** – Junior Achievement of Central Ohio

### Board Members

**James Benson** – Nationwide, SVP, Enterprise Controller and Chief Accounting Officer

**Dain Bussewitz** – TSC Apparel, Chief Financial Officer

**Terry Dyer** – Verso Corporation, SVP Human Resources & Communications

**Paul Francois** – Pepper Construction, President

**Lisa Gossett** – OhioHealth, Riverside Hospital, Chief Nursing Officer & VP of Patient Care Services

**Michael Hyzdu** – UBS Financial Services, Senior Vice President, Wealth Management

**Christopher K. Johnson** – Collaborative Financial Partners, CEO/Managing Partner

**Doug Kourie** – Donatos, Chief Financial Officer

**Linda Madison** – Ross County, Community Volunteer

**Roger Madison, Jr.** – iZania, LLC, Chief Executive Officer

**Rich Martorano** – Advanced Drainage Systems, Director, Financial Planning and Analysis

**David Paragas** – Barnes & Thornburg, Partner

**Mike Rowe** – Grange Insurance, Product Manager

**Michael Schoedinger** – Schoedinger Funeral & Cremation, President

**Mike Schott** – Harold C. Schott Foundation, Trustee

**Dwight Smith** – Sophisticated Systems Inc., Founder & Chief Executive Officer

**Aaron Wilson** – Discover Financial, Department Manager, Attorney Performance

**Guy Worley** – Columbus Downtown Development Corporation/Capitol South, Chief Executive Officer and President

**Kim Zavislak** – KPMG, Managing Partner

### Senior Staff

**Mike Davis** – JA President

**Mike Fulwider** – Chief Operating Officer

**David Bourke** – Chief Financial Officer

**Pete Crozier** – Vice President, Innovative Program Development

**Beth Tyburski** – Vice President, Development & Communications

## JA Annual Events

### Hall of Fame 2019

On November 21, 2019, we inducted **Nick Akins**, CEO, American Electric Power, and **Jim Merkel**, CEO, Rockbridge, into the Central Ohio Business Hall of Fame.

**Save the Date**  
**Hall of Fame - November 18, 2021**

### Casino Night 2020

We celebrated Casino Night at Home in 2020. Special thank you to our Presenting Sponsor, Pepper Construction Group.

**Save the Date**  
**A Night at the Races - May 6, 2021**

## Junior Achievement of Central Ohio

68 E. 2nd Avenue  
Columbus, OH 43201  
[www.jacols.org](http://www.jacols.org)

@JACentralOhio | #AchieveMore



Text 614JA to 50155 to donate!

