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Junior Achievement Teams Up with EY to Teach 717 Students Financial Literacy, Work Readiness, and Entrepreneurship

(Columbus, OH) – Junior Achievement of Central Ohio (JA) is collaborating with Ernst & Young LLP (EY US) associates for the third year in a row to create an exciting and informative day for Avalon and Alpine K-3 Elementary School students. With the help of teachers, volunteers will take the lead in 30 classrooms on Friday, November 3rd to teach students about financial literacy, work readiness, and entrepreneurship. JA offers specific programs for each grade level, which act as building blocks that prepare students to succeed in their lives and careers.

"We're excited about the opportunity to provide a transformative experience, not only for the kids but for our people too." EY Columbus Office Managing Partner Jeff Smith said. "Getting out into the community and making a positive impact on students' lives is so rewarding and aligns with one of our focus areas, supporting the next generation workforce. Everyone always comes back more inspired."

Volunteer groups like EY are essential to achieving Junior Achievement's mission. Their impact is two-fold; they deliver essential educational programs about money, jobs, and business, and they provide insight into potential future career pathways that students may not have been exposed to otherwise. In a 2022 survey completed by Ipsos (a top 5 research firm), they found that of JA alumni who reported that a volunteer came to their class, two-thirds (64%) say they remember the concepts the volunteer taught. More than half (56%) say they are currently in a career, or job, or have worked in a similar position to the one their JA volunteer had.

"The students love the hands-on activities," said Mrs. Tabitha Fisher, Kindergarten teacher at Avalon. "It is a great way to get kids thinking about making good choices with money. They get very excited making the piggy banks!"

Junior Achievement serves more than 35,000 K-12 students each year in the central Ohio area. EY is part of a national network of business and community volunteers who are helping young people develop the competence, confidence, and character needed for success in school, work, and life.

For more information about Junior Achievement and in-class learning experiences, visit www.centralohio.ja.org.



About Junior Achievement

Junior Achievement (JA) has over 100 local JA Areas across the U.S. and is the nation's largest organization dedicated to inspiring and preparing young people to succeed in their lives and careers. JA offers programs about work readiness, entrepreneurship, and financial literacy that build on each other over multiple grades (K-12) to prepare students for post-secondary education or work in the real world.

About EY

EY exists to build a better working world, helping create long-term value for clients, people and society and build trust in the capital markets.

Enabled by data and technology, diverse EY teams in over 150 countries provide trust through assurance and help clients grow, transform and operate.

Working across assurance, consulting, law, strategy, tax and transactions, EY teams ask better questions to find new answers for the complex issues facing our world today.

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